

YMCA Healthy Kids Day Mud Run 2023

Sponsorship Information



FRIENDLY COMPETITION, FUN MUSIC, HEALTHY SNACKS, AND MORE! In celebration of Healthy Kids Day, the YMCA is hosting a Kids Mud Run for ages 3-12. Kids will be able to run our 100-yard obstacle course and see who can overcome the Mud Run Challenge!

SPONSORSHIP PERK: Each sponsor will receive a promo code for 4 FREE youth registrations for the Mud Run.

PLATINUM - TITLE SPONSOR \$1,000

- Title Sponsor
- Large Logo on t-shirt
- Logo on printed and digital marketing materials as the Title Sponsor
- Name on Online Registration as Title Sponsor
- Name recognition during our Pre-Race Announcements
- Name recognition in Facebook Shoutout
- Name recognition in Email Shoutout to all Y members
- Information/Coupons/flyers in bags

GOLD SPONSOR \$500

- Large Logo on t-shirt
- Logo on printed and digital marketing materials
- Name recognition during Pre-Race Announcements
- 2 Social Media shout-outs
- Information/Coupons/flyers in race bags

SILVER SPONSOR \$200

- Large Logo on t-shirt
- Name recognition during Pre-Race Announcements
- Thanked on social media
- Information/Coupons/flyers in race bags

BRONZE SPONSOR \$100

- Small Logo on back of t-shirt
- Thanked on social media
- Information/Coupons/flyers in race bags

Scan the QR code to register your child for the race!



FOR MORE INFORMATION, CONTACT:

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